



# CREATIVE RESEARCH SOLUTIONS

## CAPABILITIES STATEMENT AND PAST PERFORMANCE FOR EDUCATION

### 2019

**CAGE #:** 6WN04

**DUNS #:** 056541400

### **NAICS CODES**

541720, 611710, 541910, 541611

### **PSC CODES**

R410, AF12, AJ72

### **KEY PERSONNEL**

Travis Tatum, Ph.D., President  
Shanesha Brooks-Tatum, Ph.D., Vice President  
Nivedita Ranade, Ph.D., Senior Evaluation  
Associate and Project Manager  
Olivia Halls, MPH, Evaluation Associate  
Shanice Bennerson, MS, Research Assistant  
and Data Analyst

### **CONTACT INFORMATION**

Creative Research Solutions, LLC  
4004 Highway 78, Suite 530-240  
Snellville, GA 30039  
P: (678) 994-9611  
F: (678) 281-1477  
Dr. Travis Tatum  
[travis@creativeresearchsolutions.com](mailto:travis@creativeresearchsolutions.com)  
Dr. Shanesha Brooks-Tatum  
[shanesha@creativeresearchsolutions.com](mailto:shanesha@creativeresearchsolutions.com)

## **COMPANY SUMMARY**

**Creative Research Solutions** is an award-winning, minority-owned research and evaluation firm located in Georgia. Founded by Dr. Travis Tatum and Dr. Shanesha Brooks-Tatum in 2009, Creative Research Solutions is dedicated to helping organizations improve their performance, make better decisions, and provide clear evidence of their results through high-quality research and deliverables.

## **MISSION**

Our goal is to help organizations continually improve the quality of their programs and services by *tying passion and practice to impact.*<sup>™</sup>

## **CORE COMPETENCIES**

- Diverse, and culturally-responsive evaluation methods
- Survey development, including pre- and post-tests
- Structured and unstructured interviews
- Focus groups
- Qualitative data analysis
- Quantitative data analysis
  - regression/analysis of variance
  - mixed models/hierarchical modeling
  - randomized controlled trials and cluster randomized controlled trials

## AWARDS

For five consecutive years (2014 - 2018), we have won local, national and international awards for our work. In 2018, we were awarded the Best of Stone Mountain Award in the category of Professional Services for our ability to use best practices and implemented programs to generate competitive advantages and long-term value.

## CERTIFICATIONS

Disadvantaged Business Enterprise (DBE)

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Dr. Travis Tatum

[travis@creativeresearchsolutions.com](mailto:travis@creativeresearchsolutions.com)

Dr. Shanesha Brooks-Tatum

[shanesha@creativeresearchsolutions.com](mailto:shanesha@creativeresearchsolutions.com)

## PAST PERFORMANCE

Creative Research Solutions has completed impact evaluations, program evaluations, and other consulting and assessments for the following clients and more:

- United Nations Foundation
- U.S. Department of Education First in the World Grantee, Spelman College
- University System of Georgia, Board of Regents
- Technical College System of Georgia
- Center for State and Territorial Epidemiologists
- UNCF (United Negro College Fund)
- National Center for Women in Information Technology (NCWIT)
- University of Virginia
- Refugee Resettlement and Immigration Services of Atlanta (RRISA)
- Project GRAD Atlanta
- United Way of Greater Atlanta

## DIFFERENTIATORS

Our unique combination of quantitative and qualitative research and evaluation training, communication skills and creativity will help your organization develop and utilize sustainable research and evaluation solutions designed according to your specific needs.