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PSC CODES

R410, AF12, AJ72

KEY PERSONNEL

Travis Tatum, Ph.D., President

Shanesha Brooks-Tatum, Ph.D., Vice President

Nivedita Ranade, Ph.D., Sr. Evaluation Associate
& Project Manager

Olivia Halls, MPH, Evaluation Associate

Shanice Bennerson, MS, Research Assistant &
Data Analyst

CONTACT INFORMATION

Creative Research Solutions, LLC

4004 Highway 78, Suite 530-240

Snellville, GA 30039

P: (678) 994-9611

F: (678) 281-1477

Dr. Travis Tatum

travis@creativeresearchsolutions.com

Dr. Shanesha Brooks-Tatum

shanesha@creativeresearchsolutions.com

COMPANY SUMMARY

Creative Research Solutions is an award-winning, minority-owned research and evaluation firm located in Georgia. Founded by Dr. Travis Tatum and Dr. Shanesha Brooks-Tatum in 2009, Creative Research Solutions is dedicated to helping organizations improve their performance, make better decisions, and provide clear evidence of their results through high-quality research and deliverables.

MISSION

Our goal is to help organizations continually improve the quality of their programs and services by *tying passion and practice to impact*.™

CORE COMPETENCIES

- Diverse, and culturally-responsive evaluation methods
- Survey development, including pre- and post-tests
- Structured and unstructured interviews
- Focus groups
- Qualitative data analysis
- Quantitative data analysis
 - regression/analysis of variance
 - mixed models/hierarchical modeling
 - randomized controlled trials and cluster randomized controlled trials

AWARDS

For five consecutive years (2014 - 2018), we have won local, national and international awards for our work. In 2018, we were awarded the Best of Stone Mountain Award in the category of Professional Services for our ability to use best practices and implemented programs to generate competitive advantages and long-term value.

CERTIFICATIONS

Disadvantaged Business Enterprise (DBE)

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PAST PERFORMANCE

Creative Research Solutions has completed impact evaluations, program evaluations, and other consulting and assessments for the following clients and more:

- United Nations Foundation
- U.S. Department of Education First in the World Grantee, Spelman College
- University System of Georgia, Board of Regents
- Technical College System of Georgia
- Center for State and Territorial Epidemiologists
- UNCF (United Negro College Fund)
- National Center for Women in Information Technology (NCWIT)
- University of Virginia
- Refugee Resettlement and Immigration Services of Atlanta (RRISA)
- Project GRAD Atlanta
- United Way of Greater Atlanta

DIFFERENTIATORS

Our unique combination of quantitative and qualitative research and evaluation training, communication skills and creativity will help your organization develop and utilize sustainable research and evaluation solutions designed according to your specific needs.



Spelman College®

A Choice to Change the World

PURPOSE

Dr. Shaneshia Brooks-Tatum currently serves as Lead Evaluator for a First in the World Grant project with Spelman College. This project, designed to meet **What Works Clearinghouse standards of evidence**, utilized a randomized controlled trial to test an innovative instructional approach.

DELIVERABLES

- Classroom Observations
- Surveys
- Interviews & Focus Groups
- Final Detailed Report

OUTCOMES

- Documented positive changes in student's classroom behavior
- Offered recommendations to faculty to improve students use of metacognitive strategies

WINGS
helping kids soar

PURPOSE

Creative Research Solutions led an evaluation of programs and services offered by WINGS for Kids at four elementary schools in the Atlanta metropolitan area for this after-school, social-emotional learning (SEL) program. Our evaluation helped WINGS **measure its outcomes, identify challenges, and improve the quality of its services**. Our work with WINGS utilized an **online data management system** to collect and report participant data.

OUTCOMES

- Illustrated key ways to **maximize partnerships** between institutions and WINGS
- Documenting the proven model of SEL-based programs in **increasing academic performance**



PURPOSE

Creative Research Solutions designed and conducted surveys and participant observations in support of an ongoing evaluation of a Neuroscience Enrichment Program designed to increase the number of African-Americans pursuing careers in Neuroscience.

DELIVERABLES

- Curriculum
- Powerpoint Presentation
- In-person Facilitation of Workshops

OUTCOMES

- Outlined ways to **monitor program's execution** to ensure its continuation
- Highlighted success of mentorship and found ways to strengthen **professional development** of students



PURPOSE

We evaluated the Accelerated Opportunity program that enabled participants to earn a GED and workforce certification in a dual enrollment program at technical colleges throughout the state of Georgia. Participants gained jobs in high demand fields such as welding, nursing, and early childhood education. Our evaluation included **interviews, focus groups, statistical analysis, surveys, and a Cost-Benefit analysis.**

OUTCOMES

- Identified key member institutions to increase enrollment
- Found high satisfaction among students and staff with the program
- The Cost=Benefit Analysis found that the net savings of the program would exceed the cost of the program over 76%