



CREATIVE RESEARCH SOLUTIONS
CAPABILITIES STATEMENT AND PAST PERFORMANCE
MAY 2016

CAGE #: 6WN04

DUNS #: 056541400

NAICS CODES

541720, 611710, 541910, 541611

PSC CODES

R410, AF12, AJ72

KEY PERSONNEL

Travis Tatum, Ph.D., President

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CONTACT INFORMATION

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COMPANY SUMMARY

Creative Research Solutions is an award-winning, minority-owned research and evaluation firm located in Georgia. Founded by Dr. Travis Tatum and Dr. Shanesha Brooks-Tatum in 2009, Creative Research Solutions is dedicated to helping organizations improve their performance, make better decisions, and provide clear evidence of their results through high-quality research and deliverables.

MISSION

Our goal is to help organizations continually improve the quality of their programs and services by *tying passion and practice to impact*.™

CORE COMPETENCIES

- Survey development
- Pre- and post-tests
- Structured and unstructured interviews
- Focus groups
- Qualitative data analysis
- Quantitative data analysis
 - regression/analysis of variance
 - mixed models/hierarchical modeling

AWARDS

2015 Business of the Year, Community Workforce Award: DeKalb County Chamber of Commerce, Georgia

2014 Shining Star Award, National Association of Women-Owned Small Businesses (NAWOSB)

CERTIFICATIONS

Disadvantaged Business Enterprise (DBE)

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PAST PERFORMANCE

Creative Research Solutions has completed impact evaluations, program evaluations, and other consulting and assessments for the following clients and more:

- United Nations Foundation
- U.S. Department of Education First in the World Grantee, Spelman College
- University System of Georgia, Board of Regents
- Technical College System of Georgia
- Morehouse School of Medicine
- UNCF (United Negro College Fund)
- National Center for Women in Information Technology (NCWIT)
- University of Virginia
- Refugee Resettlement and Immigration Services of Atlanta (RRISA)
- Project GRAD Atlanta
- WINGS for Kids

DIFFERENTIATORS

Our unique combination of excellent quantitative and qualitative research training, communication skills and creativity will help your organization develop and utilize sustainable research solutions designed according to your specific needs.